



Perfect for

Employee Incentives and Rewards



The Gift Card of Choice



FromMe2You gives your team greater choice with thousands of partner stores and many exclusive spending environments. It is brought to the market by Retail Excellence Ireland (REI) at the request of Irish retailers seeking a fairer deal from multi-store gift cards.

Why FromMe2You Gift Card?



Other
Gift
Cards

Welcomed by thousands of Ireland's **favourite stores** including exclusive retail partners like Smyths Toys, Avoca, Butlers Chocolate Cafe, Compu b, Omniplex, Homestore+More and Applegreen!



Use our **rewards platform** to record and monitor each employee's paid benefits and take full advantage of the *Revenue's €500 BIK Exemption



You can offer **instant rewards** by holding a stock of gift cards in your office, simply log on to our website and we can immediately load and activate the gift card remotely!



Lowest admin and retailer's fees nationwide! No expiry date!



Dedicated **hotels** website allowing FromMe2You gift card recipient to select from 340,000 hotels worldwide and enjoy very best room rates!



Support the Irish retail industry's **favourite gift card!**



The Gift Card of Choice

*Tax Saving Comparison

Reward paid with a FromMe2You gift card

Reward Value	€ 500.00
Income Tax @ 40%	€ -
USC @ 8%	€ -
PRSI @ 4%	€ -
Income Taxes paid by employer	
Taxes paid by employer	€ -
Net Reward	€ 500.00
Employer PRSI @ 10.75%	€ -
Total Reward cost to employer	€ 500.00



Vs

Net Reward paid through payroll

Reward Value	€ 500.00
Income Tax @ 40%	€ 416.67
USC @ 8%	€ 83.33
PRSI @ 4%	€ 41.67
Income Taxes paid by employer	
Taxes paid by employer	€ 541.67
Net Reward	€ 500.00
Employer PRSI @ 10.75%	€ 111.98
Total Reward cost to employer	€ 1,153.65



What Retailers are saying...

"The level of support for this new gift card by the Irish retail industry is very obvious. The retailer will be charged significantly reduced commissions and in return will actively accept the FromMe2You gift card. There will be no confusion amongst customers as to where they can spend their FromMe2You gift cards!"

Liam Dineen, Managing Director, EZ Living

"We are delighted to see competition come to the Irish Gift Card market. We will embrace customers with FromMe2You gift cards in all our stores". Blaine Callard, CEO, Harvey Norman Ireland

"It is great to have a new gift card brand in the Irish market. We see a real opportunity to do more for Irish consumers. The FromMe2You rewards programme will allow us to offer lots of exciting benefits to customers".

Ian Fanning, Retail Director, Shaws Department Stores

"As an Irish brand we are delighted to have a way to do more for Irish consumers. We see the FromMe2You gift card as a way to embrace the customer and deliver above and beyond expectations".

Gerry Bohan, Retail Director, Fields Jewellers

FromMe2You is part of the
Retail Excellence Ireland Group



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SECURITY

The security of cardholder funds is our priority. FromMe2You gift card does not hold any card funds. All card funds are held in a trust account by Wirecard Card Solutions Ltd, a global leader in e-payment transactions and cannot be released until the funds are spent by the card holder in line with the terms and conditions of

FAQ'S

Q: Does the card balance have an expiry date?

A: No card balances do not have an expiry date.

Q: Does the gift card work within the Benefit In Kind (BIK) rules?

A: Yes you can gift each employee an annual tax free amount of up to €500 in FromMe2You gift cards in line with the Revenue's Small Benefit Exemption scheme.

Q: Is there a fee for each card I order?

A: For corporate orders there is no postage and packing fee.

Q: Can you brand our gift card pack with our company logo?

A: Yes for larger orders we can arrange for your gift card pack to carry your logo

Q: Do you have a reward management system that we can use to motivate our employees while using the Revenue's BIK exemption?

A: Yes, we can provide you with an online system that can be easily used throughout your company or organisation to manage rewards and comply with legislation.



Brands Your Team Love!



fields



ARBORETUM **TIGER**
YOUR HOME & GARDEN HEAVEN



Harvey Norman



TONY KEALYS
FOR ALL YOUR BABY'S NEEDS

BT2



AVOCA



SHAW'S
DEPARTMENT STORES



OASIS

home store
+ more

MONDELLO
PARK

compu **u**
your Apple experts

KILKENNY
PROMOTING IRISH DESIGN



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CINEMAS

BROWN THOMAS

DEBENHAMS



Currys **PCWorld**

halfords

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Petstóp
Happy pets, happy people

